

Minutes

I. Recap of Holiday on the Hill

A. Reflections and Ideas for the Future.

1. Publicity:

a. *Unifying Feature*: The group agreed that we need to look into holiday banners or another unifying feature to hang along the business corridor to help advertise for the weekend's events. To help gain more input, Kara will be surveying the businesses to see what worked for them and what didn't.

b. *Advertising Caroling*: To help advertise the caroling next year, we will look into purchasing sandwich board that could be placed alongside the caroling group, advertising HOH and the name of the group.

2. Activities:

a. *5K Walk/Run*: The group decided to look into the possibility of holding a 5K walk/run on Friday or Saturday to bring more people into the festivities. The thought was that we could have a family walk that would weave everyone through the side streets of the Cedar Grove district. To encourage a festive spirit, we would have the block clubs light up their streets with luminaries and serve hot chocolate and cookies along the walking route. We would also offer a full 5K for the more dedicated runners and walkers.

b. *Trolley Rides*: To encourage people to explore their neighborhood, we would offer Trolley Rides through the Cedar Grove District

3. Postcard Contest and Window Painting Contest

a. We may be able to combine the two contests, and use the designs from the postcard to influence the window designs or to have the designs placed on a cardstock and hung in the windows.

4. Recap HOH

a. The group has decided to revisit the HOH suggestions and new ideas in August, prior to beginning preparation for the 2009 HOH.

b. Kara will send out a suggestion worksheet for the Art CAT members to fill out and return with their input. We will use these worksheets to help in our discussion come August.

II. Summer Concert Series

A. Bands

1. The group would like to secure three bands for the summer months (June, July, August) with an 1 ½ hr performance each.

2. It was suggested to have the UC Alumni Band, Elaine and the Biscaynes, and Kentucky Struts to attract different crowds

3. Ann Andriacco will check to see if Seton will allow us to use their property for all three concerts.

4. Kara will check with Kentucky Struts to see if they are available during the summer and what they cost for a 2 hour performance.

B. Promotion

1. The group discussed the possibility of attracting a younger crowd of viewers through avenues such as facebook.
2. Promotion will still continue through tv news and newspaper.

C. Budget

1. Kara will be verifying how much money we have in community organizing and Art CAT general funds to pay for the concerts.

III. 3rd Annual Youth Photography Program

A. Dater Foundation Grant

1. Kara is currently writing a follow-up grant for the Dater Foundation to insure funding for three years for this program.
2. It was decided by the group that we would have a three part series that would include a program on history/architecture, green-space and native animals.
3. Kara will work up a description for the grant, including this concept and a 3 year budget for the program. Her goal is to have it completed by the first of February.

B. Theme for Next Year

1. To complete the three part series, the group discussed the idea of focusing on the animals present in our area.
2. Possible partnerships could include: The Natural History Museum, Lloyd Library, Western Wildlife Corridor, Imago Earth Center, Hamilton County Parks, Cincinnati Parks, Tigerlily Press, Elder tech-reach, and Cincinnati Recreation Commission.
3. Ann Andriacco has agreed to look into the possible Natural History Museum partnership and Tigerlily Press. Pat Bruns will begin to look into the curriculum for the program.
4. The group also discussed possible end products of the youth program. The ideas included: calendars, notecards, canvas bags, other screen printed items.

IV. Other business

A. Final portion of 2008 Dater Funding

1. The Dater Foundation released us to use the remaining money in our grant funding.
2. We will move forward with the Dunham banner project as planned, creating banners to line the driveway along the telephone poles.
3. Pat will create the banners with images as well as text. Lois from Dunham Rec. requested a tag line that linked the Rec. Center with the Price Hill Community.
4. Kara will check with Patti Hogan to see how to proceed with Duke and the installation of the banners on the poles.
5. The remaining funds will be used to possibly print banners for other private parks in Price Hill.

