

Minutes

I. Green City Challenge Billboard Promotion

- 1 Kara will be sending out a press release proclaiming that Price Hill is the greenest neighborhood and introducing the billboard on route 75.
- 2 Members of the Eco CAT will take the various media contacts and make follow-up phone calls to encourage positive press.
- 3 Jim Schenk will be checking with Larry Falkin about a possibly City Beat feature.
- 4 Devin Schenk will be checking with the representative from Living Green Cincinnati about a possible promotional piece with them.
- 5 Alynne will be make a Green City Challenge headline to be featured on the PHW, EPHIA, and Civic Club websites. The headline image will be a link to the press release.
- 6 We are seeking a City Council proclamation for Earth Day and we will follow up with the offer of an eco-tour to the public beginning at Imago Earth Center.

II. Warsaw Business Brochure

- 1 The text of the brochure is complete, so the remaining task is to include the cover of the brochure.
- 2 Michael Frazier will be completing the image for the cover and will e-mail it to Kara to be included in the literature.
- 3 We will discuss printing at our next Eco CAT meeting.

Next Meeting: TBA